

# Elma Area Wellness Center Inc.

## Frequently Asked Questions

### **What is Elma Area Wellness Center Inc?**

The Elma Area Wellness Center Inc (EAWC) plans to provide area residents recreational, social, and enrichment opportunities through quality programs and services at a reasonable cost to members and the community.

We are in the process of forming a non profit organization. Current board members include: Jamie Gansen (President), Angie Huffman (Vice-President), Brad Shatek (Treasurer), Erin Ludwig (Secretary), Jennifer Johnson, Ryan McDermott, and Ann O'Brien.

Committees have been formed. Chairs/Co-chairs of the committees are:  
Renovation & Building Maintenance: Ken Gansen; Equipment & Operations: Jamie Gansen & Angie Huffman; Fundraising/Finance: Erin Ludwig & Brad Shatek; Marketing: Ann O'Brien; and Volunteers: Ryan McDermott.

We are renovating the "Red Wagon" building on Busti Ave. The south side will be an area for classes such as Zumba, dance, spinning, etc. The north side will include a variety of workout equipment including cardio equipment (ex. treadmills, ellipticals and bikes) and weight equipment. EAWC has already secured a 10-piece hydraulic circuit training set that was used at a former Curves facility. There will also be a media library with both print and DVD/VCR programs that members can use to individualize their own classes.



### **How much will memberships be? Will the EAWC be self sustaining?**

The membership fee structure is yet to be set, but based on input from a survey completed last spring we are hoping to have single memberships run around \$25 per month and provide family membership discounts. Based on projected expenses and survey results, we believe the wellness center will be able to sustain itself.

### **When will it be open?**



The EAWC will be accessible to members 24 hours a day/ 7 days a week; members will be given electronic access codes and we will have security cameras. We hope to have funds raised by December 1 and want to be open in early 2013!

### **What are you fundraising for?**

Our goal is to raise \$125,000. Building renovation and furnishing costs are estimated at \$75,000. Renovations will include a new roof, insulation, some new flooring, adding bathrooms, etc. Equipment costs (treadmills, ellipticals, bikes, etc.) are estimated at \$50,000.

### **How will donors be recognized?**

We plan to have a "wall of donors" within the EAWC. It is up to the donor on IF and HOW they wish to be listed. We will honor those who donate financially as well as those who volunteer their time and talents. We are seeking financial donors at the following levels:

\$10,000 and up

\$5,000-\$9,999

\$2,000-\$4999

\$1,000-\$1,999

Other

**FINANCIAL CONTRIBUTIONS AT ALL LEVELS ARE WELCOMED AND APPRECIATED!**

### **How else can I support this initiative?**

The success of the EAWC will be dependent upon volunteers to assist in a variety of ways! We will need volunteers to assist with renovation, building and equipment maintenance, class coordination, member orientation, marketing, cleaning, data entry, and more! If you have time and talents that you are willing to share - please let any of the board or committee members know! The success of the EAWC will be a community effort!

### **How much has EAWC raised so far?**

As of November 2, 2012 we have raised over \$65,000. We are also pursuing grants and additional sources of funding.

### **Is my donation tax deductible?**

Yes. The Elma Area Wellness Center Inc. is in the process of becoming a non-profit organization. In the meantime, Elma's community betterment organization, The BRIDGE Organization, Inc., has agreed to serve as a fiscal agent until we get our official non-profit status.

**Please make all checks out to The BRIDGE Organization and note EAWC on the check.**

Donations can be mailed to Elma Area Wellness Center, PO Box 35 Elma Iowa 50628. Feel free to contact any of the board members with questions including Jamie Gansen, President, at 641-393-2173 or [gansen@golfelma.com](mailto:gansen@golfelma.com). or Brad Shatek at 641-330-8646 or [bshatek@psbiowa.com](mailto:bshatek@psbiowa.com).

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